

LAEN IN

Fall 2020 Newsletter



## Presidents Letter

Welcome to ABWA LAEN! I am honored and humbled to serve as your President, alongside an excellent team of Board Members. When I first visited our chapter, I knew it was right for me. At the time, I owned a recycling company specializing in automotive batteries, and found that ABWA LAEN provided the group of businesswomen and inspiration that was just what I needed! I joined ABWA the next month, May 2014, and then became an assistant, then Corporate Partner Coordinator, then board member.

Why did I become so involved? First, our purpose is clear and valuable.

**The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.**

Second, connections. I've developed strong business relationships and friendships through our group of supportive, caring and talented women. Both jobs that I hold currently are through contacts made at ABWA LAEN.

And finally, it's fun and rewarding! I thrive by connecting and supporting other businesswomen. For fun, try out our Wine Wednesday, Lunch & Learns, or Book Groups, whichever meets your definition of fun.

Our Theme this year is **"What's in your Toolbox?"** Together, we will highlight business tools to help each of us succeed. Do you typically have the right tools ready when you need them? Do you have tools to share with our members? Which tools do you need to overcome a particular challenge? Is your toolbox so full that you need help sorting out which tools are most useful (and which need to be recycled)? Whatever state your toolbox is in, we hope that ABWA LAEN can help you identify, refresh, power-up, and share your tools.

Join us; get involved as your time allows. Text or email me anytime to connect and learn more. I'd love to share more about my journey and hear about yours. Be well,

Colette Cocco

President, ABWA LAEN

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## 4th Quarter - ABWA Schedule of Events

	<u>October</u>	<u>November</u>	<u>December</u>
<u>Wine</u> <u>Wednesday</u> <u>1st Wed</u>	10/7/20 Loxleys , 500 Centerville Road, Lancaster	11/4/20 Funcks, 365 Main Street, Leola	12/2/20 Weathered Vineyards, 900-A West Main Street, Ephrata
<u>Lunch &amp;</u> <u>Learn</u> <u>2nd Tues</u>	10/13/20 Layla Pomper - Virtual Noon. "Time-Saving Tech for the Modern Professional"	11/10/20 Virtual @ Noon. Heike Martin. "Click! How to create brand shots that sell"	No Event Scheduled
<u>Membership</u> <u>Meeting -</u> <u>3rd Wed</u>	10/21/20 Anne Kirby. "Top 10 Tips for Remote Work"	11/18/20 Panel of Guests/Members.	12/16/2020 Gifts to YWCA
<u>Book Club -</u> <u>4th Mon</u>	10/26/20 12pm. Intentional Living, John Maxwell. Moderator: Dawn Tluczek.	11/23/20 "Unapologetically Ambitious" by Shellye Archambeau Moderator: Colette Cocco	No Event Scheduled
<u>Mini Mixer -</u> <u>4th Thurs</u>	10/29/20 Hostess: Colette Cocco. Smores in Hershey	12/8/20 Hostess: Amanda Rock. Warm & Comfy	

## Meet Our New Members!!

Rebecca Gallagher – Historic Smithton Inn Bed & Breakfast/Weathered Vineyards Ephrata Winebar

Trish Hoy – Homebridge Financial Services Inc.

Lori Johnson – Ladies Start Your Engines

Lori Krchnar - Krchnar's Wellness Coaching/Mary

Kay Cosmetics

Stephanie Lohghi - St. James Tearoom

Heike Martin – Heike Martin Photography

Raeanna Metzger - YWCA

Sherry O'Neill - Rocky Springs Entertainment

Jacki Orth - Rodan + Fields

Mary Beth Simon – Niche Partnership Consulting

Val Stauffer - Communications/media/public relations/sales specialist

Deb Trinkley - Northwest Bank

Karen Waltz - PNC Bank



# Thank You to our 4<sup>th</sup> Quarter Corporate Sponsors!!

## September

Shauna Ensinger, Ensinger Graphics

## October

Beth Lovell, Employment Issues

&

Liz Hornberger, PC Focus Computer Training and Development

## November

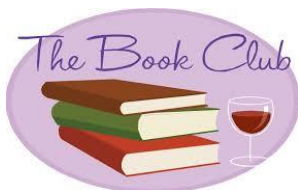
Liz Martin, Martin Insurance

&

Eileen Royer, Send Out Cards

## December

Amanda Rock, Everence



Are you interested in being a facilitator for our Book Club 2021?



Or how about a hostess for the Mini Mixer or Wine Wednesday?



Keep a look out for your email with opportunities for 2021 to be a part of the ABWA calendar of events!!