



Program Benefits

- Connect to over 50 members and 150 contacts monthly
- Visibility: your business logo and link on our website and social media
- Support local businesswomen, who in turn support your business

How can your business support ABWA-LAEN? Sign up at:

<https://abwalaen.wildapricot.org/Corporate-Partners-Sponsors>

Any questions? Contact:
Corin Dundore
717-314-0120
Corin.dundore@nm.com

*Thank you for supporting
ABWA-LAEN as a
Corporate Partner or Sponsor!*

ABWA's Mission...

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow professionally and personally through leadership, education, networking support, and national recognition.

Who We Are...

On June 14, 2006, the Lancaster Area Express Network (LAEN) became the first American Business Women's Association (ABWA) Express Network in Pennsylvania. Thirty-five dedicated Lancaster County professionals and their associates led the charge to make ABWA history. We are united by a common purpose - to support each other in professional growth and career advancement. Since our inception, we have provided numerous business-related educational and motivational speakers and successful networking events. We are proud of our ABWA history and accomplishments, both nationally and locally, that promote the rich heritage and mission ABWA was founded on in 1949.

Corporate Partner & Sponsor Program



<https://abwalaen.wildapricot.org/Corporate-Partners-Sponsors>

**The first Express Network in
Pennsylvania!!**

**American Business
Women's Association**



**CORPORATE
PARTNERSHIP
(For Members - \$150)**

Member Partner Receives:

- Partnership recognition on ABWA-LAEN website for one calendar year.
- Featured on ABWA-LAEN Facebook/social media twice per year.
- 3 - 5 minutes at a regularly scheduled member meeting to speak about your company and the products/services you offer.
- Featured in one quarterly newsletter
- Display your company products/materials at all monthly meetings on the Partner and Sponsor table.
- Provide samples, promotional materials, direct to members during featured meeting (optional).
- Featured ad in rotation on slide show presentation during monthly meetings.
- One guest pass annually to a regular monthly meeting.

Only ABWA-LAEN members in good standing, current in both local and national dues, are eligible for this rate.

**CORPORATE
PARTNERSHIP
(For Non-Members - \$250)**

Non-Profit Rate \$200

Non-Member Partner Receives:

- Partnership recognition on ABWA-LAEN website for one calendar year.
- Featured on ABWA-LAEN Facebook/social media twice per year.
- 3 - 5 minutes at a regularly scheduled member meeting to speak about your company and the products/services you offer.
- Featured in one quarterly newsletter
- Display your company products/materials at all monthly meetings on the Partner and Sponsor table.
- Provide samples, promotional materials direct to members during featured meeting (optional).
- Featured ad in rotation on slide show presentation during monthly meetings.
- One guest pass annually to a regular monthly meeting.

Non-Member Partnership pending approval of ABWA-LAEN Executive Board.

**CORPORATE
SPONSORSHIP (\$500)**

Sponsor Receives:

- Sponsorship of monthly Lunch & Learn or Book Group events. (about 10 times per year).
- Sponsorship recognition on ABWA-LAEN website for one calendar year.
- Exposure on ABWA-LAEN social media for each Lunch & Learn or Book Group event.
- Feature in one quarterly newsletter
- A featured ad in the rotating slide show presentation during monthly meetings.
- Two guest passes annually to a regular monthly meeting.
- Display your company products/materials at all monthly meetings on the Partner and Sponsor table.
- The option to provide samples or promotional materials directly to members during one member meeting.

There is a maximum of 3 sponsoring businesses for either the Lunch & Learn Events or the Book Club Events.